WHITFIELD COUNTY TRANSIT

SERVICE CHARACTERISTICS

Service Area: Whitfield County
Service Area Size (sqmi): 291
Service Type: Demand Response
Advance Notice Needed: 48 hours

OPERATING TIME

Days Per Week
MON  TUE  WED  THU  FRI  SAT  SUN

Service Hours

<table>
<thead>
<tr>
<th>AM</th>
<th>PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>6:00</td>
</tr>
</tbody>
</table>

For More Information:
(706) 278-3606
www.whitfieldcountyga.com/transit.htm

* All data is from 2017 unless otherwise noted
### Service Area Population

<table>
<thead>
<tr>
<th></th>
<th>Service Area</th>
<th>Statewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>103,963</td>
<td>10,201,653</td>
</tr>
<tr>
<td>Population Density (per sqmi)</td>
<td>357.26</td>
<td>171.7</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$43,871</td>
<td>$52,977</td>
</tr>
<tr>
<td>Median Age</td>
<td>35.4</td>
<td>36.4</td>
</tr>
<tr>
<td>Minority</td>
<td>11.6%</td>
<td>40.6%</td>
</tr>
<tr>
<td>Low Income</td>
<td>19.2%</td>
<td>16.9%</td>
</tr>
<tr>
<td>Zero Car Households</td>
<td>6.6%</td>
<td>6.7%</td>
</tr>
<tr>
<td>Household Smartphone Access</td>
<td>63.8%</td>
<td>72.6%</td>
</tr>
</tbody>
</table>

### Funding

- **$0.99** Average Fare Revenue Per Trip
- **$661,000** Annual Operating Expenses
- **$93,000** Annual Capital Expenses

* Operating and capital expense totals reflect a three-year average from NTD data (2015-2017) and may include funding from FTA, USDOT, and other federal sources.

### OPERATIONS / RIDERSHIP

- **Annual Trips:** 34,756
  - **$18.51** Cost per Trip
  - **$38.83** Cost per Hour
  - **$2.44** Cost per Mile

### Annual Figures:

- **Revenue Vehicle Miles:** 264,236
- **Peak Vehicle Count:** 10
- **Trips Per Capita:** 0.33
- **Revenue Hours:** 16,571
- **Hours Per Capita:** 0.16
- **Standard Fare:** $4.00
- **Fare Type:** Flat Fare

* All data is from 2017 unless otherwise noted.