HEARD COUNTY TRANSIT

SERVICE CHARACTERISTICS

Service Area: Heard County
Service Area Size (sqmi): 301
Service Type: Demand Response
Advance Notice Needed: 1 business day

OPERATING TIME

Days Per Week

MON TUE WED THU FRI SAT SUN

Service Hours

7:00 AM 4:00 PM

For More Information:

(706) 675-1410
www.heardcountyga.com/transit.html

* All data is from 2017 unless otherwise noted
**Service Area Population**

<table>
<thead>
<tr>
<th></th>
<th>Service Area</th>
<th>Statewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>11,607</td>
<td>10,201,653</td>
</tr>
<tr>
<td>Population Density (per sqmi)</td>
<td>38.56</td>
<td>171.7</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$44,897</td>
<td>$52,977</td>
</tr>
<tr>
<td>Median Age</td>
<td>41.9</td>
<td>36.4</td>
</tr>
<tr>
<td>Minority</td>
<td>14.7%</td>
<td>40.6%</td>
</tr>
<tr>
<td>Low Income</td>
<td>17.4%</td>
<td>16.9%</td>
</tr>
<tr>
<td>Zero Car Households</td>
<td>5.7%</td>
<td>6.7%</td>
</tr>
<tr>
<td>Household Smartphone Access</td>
<td>59.1%</td>
<td>72.6%</td>
</tr>
</tbody>
</table>

**Operations / Ridership**

Annual Trips: **3,758**

- **$31.71** Cost per Trip
- **$26.23** Cost per Hour
- **$2.25** Cost per Mile

**Funding**

- **$0.87** Average Fare Revenue Per Trip
- **$130,000** Annual Operating Expenses
- **$53,000** Annual Capital Expenses

*Operating and capital expense totals reflect a three-year average from NTD data (2015-2017) and may include funding from FTA, USDOT, and other federal sources.*

**Annual Figures:**

- Revenue Vehicle Miles: **53,019**
- Peak Vehicle Count: **2**
- Trips Per Capita: **0.32**
- Revenue Hours: **4,544**
- Hours Per Capita: **0.39**
- Standard Fare: **$1.00**
- Fare Type: **Destination Based**

*All data is from 2017 unless otherwise noted.*